

Michael Hoover Founder, The Make It Fit Foundation 7385 N. State Rt. 3 | Suite 50 | Westerville, OH 43082

On June 11th, 2016, Tyler Aldrich of Fremont, Ohio is going to start his journey of running across Ohio.

Tyler is living with autism, not suffering from it.

He will begin his run in the Fremont Ohio area and end his run in the Cincinnati area some 2 weeks later. His goal is to raise autism awareness and at least \$100,000 for autism programs and services in Ohio through The Make It Fit Foundation. It's his way to not only prove that autism doesn't define him, but to prove to other individuals with autism and their families, that anything is possible. Tyler is an inspiration to many and he's frequently asked to be the featured motivational speaker at many events. The funds raised by Tyler's Journey will be used to provide state of the art technology equipment to help kids with autism and to provide scholarship money for kids with autism to either attend a specialized school or to attend college. MUCH more information is coming very soon, as well as sponsorship opportunities ranging from \$100 to \$10,000, \$ per mile pledges, as well as in-kind donations for supplies for the run, such as lodging, food, shoes, clothing, etc.

The Make It Fit Foundation is an autism organization, dedicated to helping kids with autism and their families through a widely diverse range of ways including social programs, summer camps, educational equipment, iPads, Equine Therapy, Special Education Advocacy Programs, nutrition seminars, education seminars, and their latest endeavor – Robots especially built to help improve the lives of people with autism, to help them become more independent, happy, healthy, and productive members of society. Make It Fit raises funds in an equally diverse manner, such as 5K races, charity motorcycle rides, custom car shows, sales of t-shirts, artwork, business partners, and of course through events like this, and people like Phil Heath. Make It Fit has \$0 payroll, \$0 rent, \$0 in car payments, and intends to stay that way until such a time where administrative grants may be received, as to not take away any funds from money that is raised or donated to help kids with autism and their families. Make It Fit is successful because of a small army of volunteers who are willing to give their time, talent, and their heartfelt effort, in order to make the world a better place. That's also what makes more and more people get involved with them – They're just ordinary people, who together make

We're honored and proud to be a part of his journey.

Please help spread the word, and contact us at TylersRun@makeitfit.org or call Tami at 419-333-9361 or 419-680-3671.

All donations are tax deductible.

extraordinary things happen.

View his Facebook Page about the run at https://www.facebook.com/Tylers-Journey-Run-Ohio

#RunOhio #Its4TheKids #VisionQuest #Purpose #MakeItFit

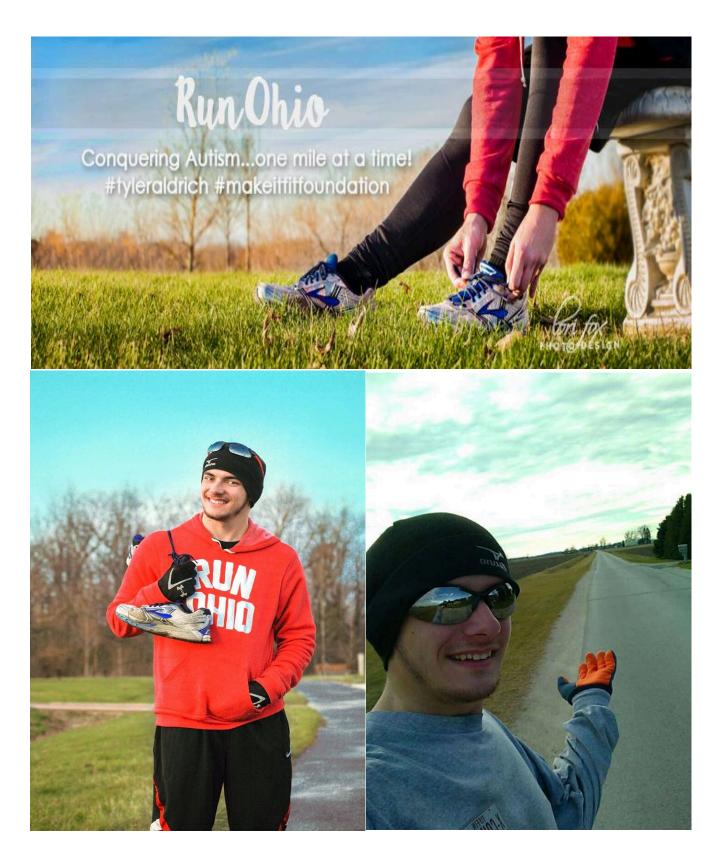




#visionquest #runohio #purpose #makeitfit

# **Tyler's Run Mission Statement**

"To empower those who live with challenges and to be able to overcome them." "To not be defined by our challenges, but rather, by our character." "There are no limitations to what we can achieve."



## **Run Sponsorship Opportunities**

We have a wide variety of Run sponsorship opportunities, from cash donations to in-kind donations for the items needed for the run. Please take a look at the list below, and see what fits your desired donation level the best. We can also customize any level of giving to meet your goals, budgets, and needs. Our only goal is to help kids with autism, so we're willing to work with you in any way.

**Platinum Sponsor** - \$10,000 – Includes recognition in all forms of media which include radio, television, all social media pages, newspapers, and magazines. Also includes the largest company's logos printed on all signage, t-shirts, online graphics, as well as a direct sponsor link from our website for the period of one year. Tyler will also run with your company's exclusive logo on his shirt to start the race and to finish the race.

**Gold Sponsorship** - \$5000 - - Includes recognition in forms of media which include all social media pages, newspapers, and magazines, and mentions on television or radio when possible. Also includes a medium sized company's logos printed on all signage, t-shirts, online graphics, as well as a direct sponsor link from our website for the period of one year.

Silver Sponsorship - \$2500 - Includes recognition in all forms of media which include all social media pages, newspapers, and magazines. Also includes a small sized company's logos printed on all signage, t-shirts, online graphics, as well as a direct sponsor link from our website for the period of 6 months.

**Bronze Sponsorship** - \$1000 - Includes recognition in all forms of media which include all social media pages. Also includes company's name printed on all signage, t-shirts, online graphics, as well as a direct sponsor link from our website for the period of 3 months.

Run Partner Sponsorship - \$500 - Includes recognition social media pages. Also includes your name listed on all signage, online graphics.

Mile Maker Sponsorship - You can pledge per mile ran, anywhere from \$0.20 a mile up. The run will be between 200 and 250 miles.

### In-Kind Donations Needed:

These sponsors will get the same recognition as the corresponding dollar amount sponsorships listed above. This is strictly to cover the costs associated with doing the run itself.

- 1. Lodging Sponsor We're looking for a hotel group, or for friends of Make It Fit to offer places for them to sleep along the route. Just one night at a time, or \$2500 to cover hotel costs.
- 2. Food Sponsor The run is expected to take between 2 and 3 weeks and will require a LOT of calories. We're looking for one sponsor to cover all of the food needed for meals. \$1000
- 3. Drink Sponsor Water, Gatorade, Protein Drinks, etc. 30 cases or \$500 to cover them.
- 4. Shoe Sponsor 1 or 2 pairs of high quality running shoes or \$250 to cover them.
- 5. Clothing Sponsor Running shorts, shirts, hoodies, socks and light-weight rain suit. Preferably 4 complete outfits or \$500 to cover them.
- 6. **Gas Sponsor** for trail vehicles. \$250
- 7. Running Supplies Sponsor Protein Bars, Electrolytes, "Runners Survival Kit" / First Aid Kit. 100 packs/bars 4 kits or \$500

#### How To Donate:

Checks may be made payable and sent to: Make It Fit 7385 N. State Rt. 3 Suite 50 Westerville, OH 43082

To donate online, go to www.makeitfit.org/donate and put "Tyler's Run" in the memo. You may also donate at any 5th 3rd Bank under "Tyler's Journey-Run Ohio " or "Tyler Aldrich". INTERNAL REVENUE SERVICE P. O. BOX 2508 CINCINNATI, OH 45201

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MAKE IT FIT C/O DEREK DEBROSSE 1161 BETHEL RD STE 101 COLUMBUS, OH 43220-2773

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Employer Identification Number:
45-3955513
DLN:
17053121337002
Contact Person:
RENEE RAILEY NORTON ID# 31172
Contact Telephone Number:
(877) 829-5500
Accounting Period Ending:
December 31
Public Charity Status:
170(b)(1)(A)(vi)
Form 990 Required:
Yes
Effective Date of Exemption:
November 9, 2011
Contribution Deductibility:
Yes
Addendum Applies:
No

#### Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

Please see enclosed Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.

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